



## Content management for the way you do business

The Vasont® Content Management System adapts to the way you work so you don't have to change your processes

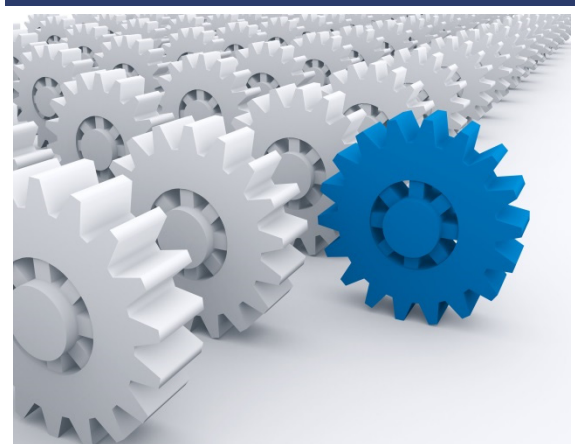
Every company has their own unique processes. Their staff should not have to change the way they work to fit into a rigid, "one size fits all" content management system (CMS). That's why the Vasont Content Management System was built to be adaptable and flexible—to meet each company's special requirements.

Over time, change is inevitable. Corporate needs change as companies grow. Governmental requirements change. The Vasont CMS is adaptable to meet these changing needs, making your content ready for today's needs and for the future.

### How the Vasont® Content Management System was adapted to the processes used by a leading multinational data networking and telecommunications equipment company

The flexibility of the Vasont CMS allowed this client to replicate their favorite processes, coordinate with other departments, and automate manual tasks.

- A library was created to replicate the client's familiar folder structure so they could find their content more quickly, eliminating the need to search through collections of content.
- Components were configured in the Vasont CMS to store metadata for each module from the client's legacy system.
- Image components were adapted to hold multiple image files for multichannel publishing. When extracting the content for publishing, the appropriate image format is automatically pulled for the selected deliverable.
- A process was provided to mark a map and its corresponding referenced modules as "PUBLISHED" or "WORKING". The published content is locked to users and is only unlocked for updating by a user with the appropriate permissions.
- A process was configured to integrate the training team's needs with the customer documentation content. It provides access to the content through a special window to update attributes that are only used for creating training material.
- A report was replicated from the client's legacy system to show all referenced modules and their metadata.
- A process was created to automatically set ownership on content as it is loaded into the system.



Since 1992, Vasont Systems has helped companies organize their critical business assets, manage productivity, and disseminate information in many languages to Web, mobile, and print formats while reducing their costs by an average of 63% and shortening overall cycle times by 75% on average. Vasont Systems has been named multiple times to the *EContent 100* list of "best and brightest digital content companies" and was selected for *EContent Magazine's Trendsetting Products* list.

Learn more about Vasont Systems' Content Management Solutions at [www.vasont.com](http://www.vasont.com).